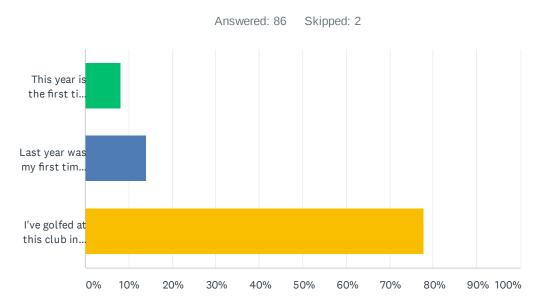
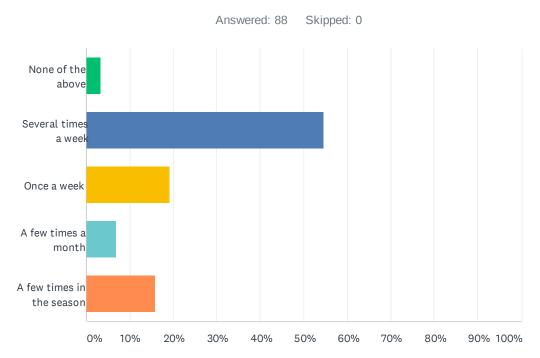
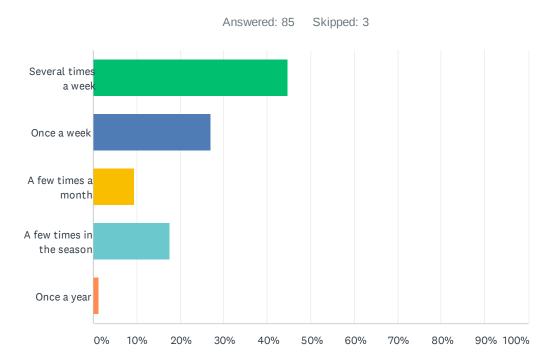
Q1 What is your history of golfing at Markdale Golf and Curling Club?



| ANSWER CHOICES | | |
|--|--------|----|
| This year is the first time I have golfed at this club (or plan to sometime this year) | 8.14% | 7 |
| Last year was my first time golfing at this club | | 12 |
| I've golfed at this club in several years in the past | 77.91% | 67 |
| TOTAL | | 86 |



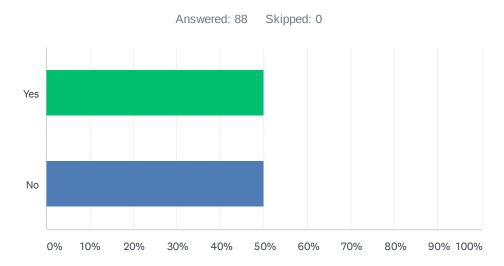
| ANSWER CHOICES | RESPONSES | |
|---------------------------|-----------|----|
| None of the above | 3.41% | 3 |
| Several times a week | 54.55% | 48 |
| Once a week | 19.32% | 17 |
| A few times a month | 6.82% | 6 |
| A few times in the season | 15.91% | 14 |
| TOTAL | | 88 |



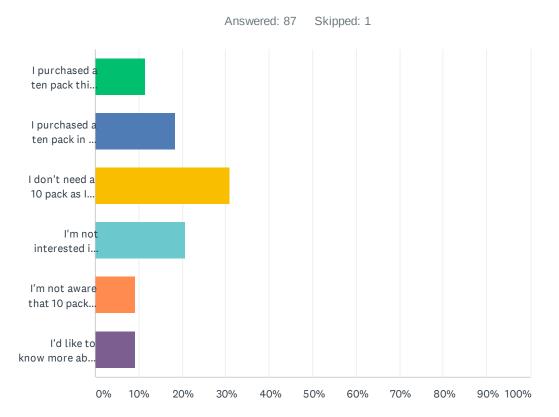
Q3 How often do you golf at Markdale Golf and Curling Club?

| ANSWER CHOICES | RESPONSES | |
|---------------------------|-----------|----|
| Several times a week | 44.71% | 38 |
| Once a week | 27.06% | 23 |
| A few times a month | 9.41% | 8 |
| A few times in the season | 17.65% | 15 |
| Once a year | 1.18% | 1 |
| TOTAL | | 85 |

Q4 Have you purchased a membership of Markdale for golfing this year?

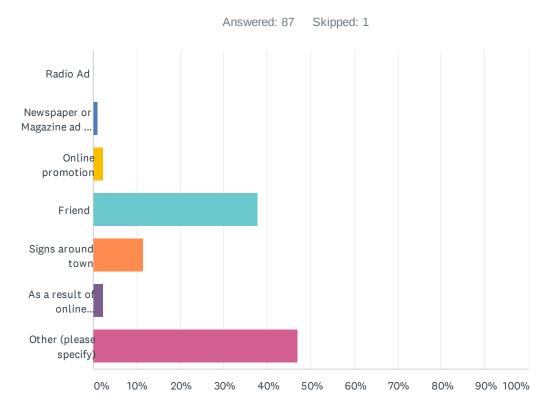


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 50.00% | 44 |
| No | 50.00% | 44 |
| TOTAL | | 88 |



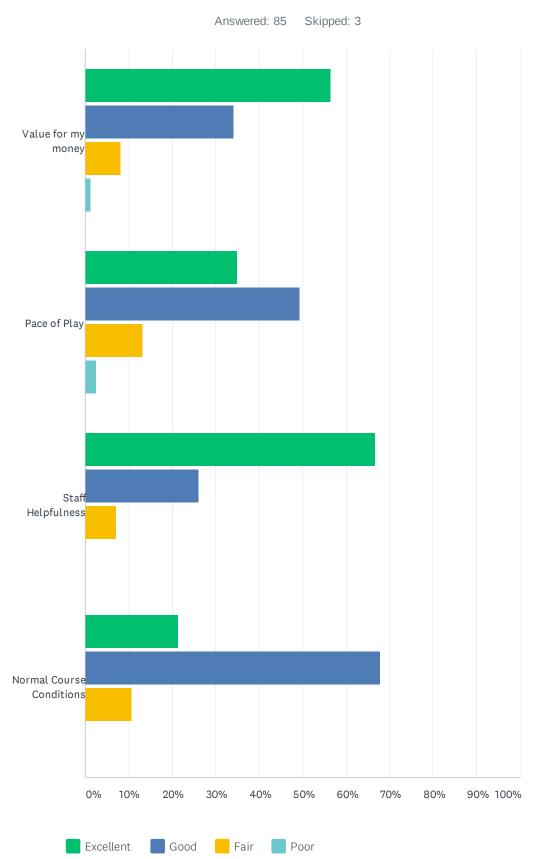
Q5 Have you heard about or purchased our golfing 10-packs

| ANSWER CHOICES | RESPONSES | |
|--|-----------|----|
| I purchased a ten pack this year | 11.49% | 10 |
| I purchased a ten pack in the past but not this year | 18.39% | 16 |
| I don't need a 10 pack as I am a member | 31.03% | 27 |
| I'm not interested in a 10 pack | 20.69% | 18 |
| I'm not aware that 10 packs are available | 9.20% | 8 |
| I'd like to know more about your 10 packs | 9.20% | 8 |
| TOTAL | | 87 |



Q6 How did you hear about Markdale Golf and Curling Club

| ANSWER CHOICES | RESPONSES | |
|---|-----------|----|
| Radio Ad | 0.00% | 0 |
| Newspaper or Magazine ad or article | 1.15% | 1 |
| Online promotion | 2.30% | 2 |
| Friend | 37.93% | 33 |
| Signs around town | 11.49% | 10 |
| As a result of online searching for a golf course | 2.30% | 2 |
| Other (please specify) | 47.13% | 41 |
| Total Respondents: 87 | | |

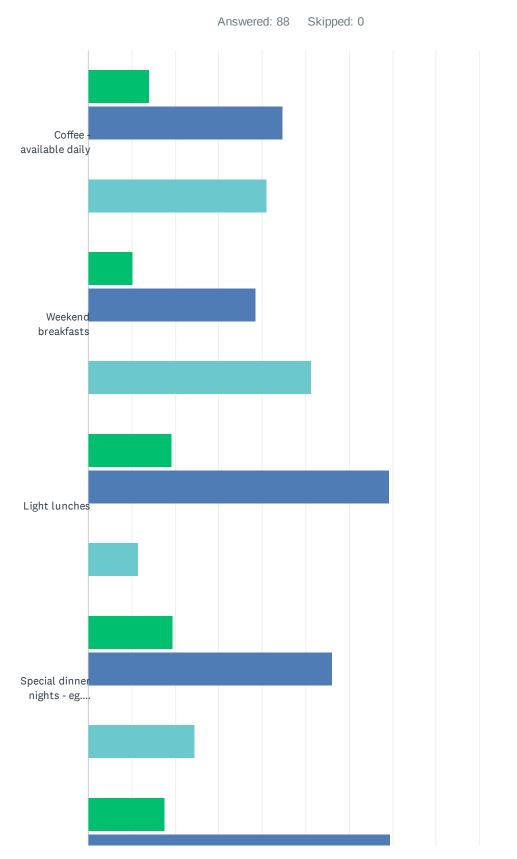


Q7 Please rate each of the following

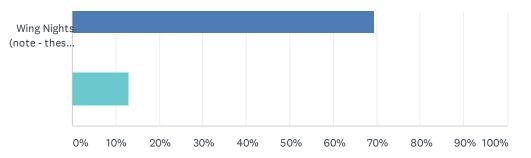
Markdale Golf and Curling Club

| | EXCELLENT | GOOD | FAIR | POOR | TOTAL | WEIGHTED AVERAGE |
|--------------------------|--------------|--------------|--------------|------------|-------|------------------|
| Value for my money | 56.47% 48 | 34.12% 29 | 8.24% 7 | 1.18% 1 | 85 | 1.54 |
| Pace of Play | 34.94% 29 | 49.40% 41 | 13.25% 11 | 2.41% 2 | 83 | 1.83 |
| Staff Helpfulness | 66.67% 56 | 26.19% 22 | 7.14% 6 | 0.00% 0 | 84 | 1.40 |
| Normal Course Conditions | 21.43% 18 | 67.86% 57 | 10.71% 9 | 0.00% 0 | 84 | 1.89 |

Q8 We are considering adding some food services. Some of which might require a regular commitment from customers. Please indicate your interest in the following



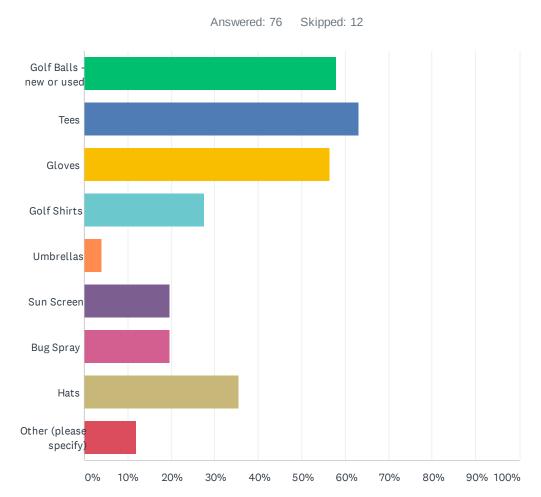
Markdale Golf and Curling Club



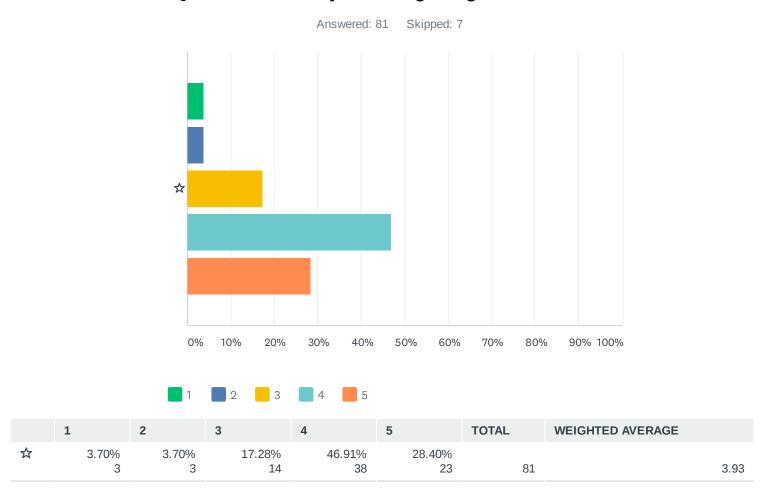
Very interested and would use regularly Occasionally would use Occasionally - as part of a golf tournament Not interested

| | VERY INTERESTED AND WOULD USE REGULARLY | OCCASIONALLY WOULD USE | OCCASIONALLY - AS PART OF A GOLF TOURNAMENT | NOT INTERESTED | TOTAL |
|--|---|---------------------------|---|-------------------|-------|
| Coffee - available daily | 14.10% 11 | 44.87% 35 | 0.00% 0 | 41.03% 32 | 78 |
| Weekend breakfasts | 10.26% 8 | 38.46% 30 | 0.00% 0 | 51.28% 40 | 78 |
| Light lunches | 19.23% 15 | 69.23% 54 | 0.00% 0 | 11.54% 9 | 78 |
| Special dinner nights - eg. Wednesday night steak nights | 19.51% 16 | 56.10% 46 | 0.00% 0 | 24.39% 20 | 82 |
| Wing Nights (note - these are already planned and take place every 2nd Friday) | 17.65% 15 | 69.41% 59 | 0.00% 0 | 12.94% 11 | 85 |

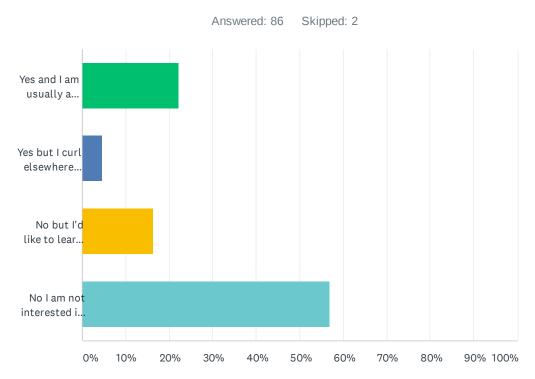
Q9 We are considering offering more items for sale in our pro shop. Please indicated your desire for us to stock any these items



| ANSWER CHOICES | RESPONSES | |
|--------------------------|-----------|----|
| Golf Balls - new or used | 57.89% | 44 |
| Tees | 63.16% | 48 |
| Gloves | 56.58% | 43 |
| Golf Shirts | 27.63% | 21 |
| Umbrellas | 3.95% | 3 |
| Sun Screen | 19.74% | 15 |
| Bug Spray | 19.74% | 15 |
| Hats | 35.53% | 27 |
| Other (please specify) | 11.84% | 9 |
| Total Respondents: 76 | | |



Q10 How would you rate golfing at Markdale



| Q11 And a little PS | Are you a curler |
|---------------------|------------------|
|---------------------|------------------|

| ANSWER CHOICES | RESPONSES | |
|--|-----------|----|
| Yes and I am usually a member of the Markdale club | 22.09% | 19 |
| Yes but I curl elsewhere normally | 4.65% | 4 |
| No but I'd like to learn and give it a try | 16.28% | 14 |
| No I am not interested in curling | 56.98% | 49 |
| TOTAL | | 86 |

Q12 Any other comments for feedback you'd like to share with us?

Answered: 35 Skipped: 53

Q12 Any other comments for feedback you'd like to share with us?

Answered: 35 Skipped: 53

| 4 | DECDONCEC | DATE |
|----|--|--------------------|
| # | RESPONSES | DATE |
| 1 | We find the club to be very friendly and very considerate towards novice golfers which is very helpful and encouraging. | 7/1/2021 6:26 AM |
| 2 | Tennis court surfaces should be upgraded/redone and lines professionally painted for pickleball. Also. some sort of wind barrier on the golf course side of the enclosure would be beneficial. | 6/30/2021 12:55 PM |
| 3 | A great club with excellent staff | 6/28/2021 7:00 PM |
| 4 | Very happy with the direction the course is going. Tee blocks could have been bigger | 6/28/2021 10:18 AM |
| 5 | The course is in excellent shape. | 6/28/2021 8:03 AM |
| 6 | Love the course, amazing staff and always a great time!!! | 6/28/2021 7:45 AM |
| 7 | Also like the tennis and Pickleball offered | 6/28/2021 7:37 AM |
| 8 | The money spent on T boxes and irrigation is well spent. | 6/27/2021 6:00 PM |
| 9 | keep up the wonderful work you are doing now. | 6/24/2021 5:29 PM |
| 10 | Should be able to use cash to pay. Move tee blocks daily. Toilet back of 8 tee should have hand washing station | 6/22/2021 6:05 PM |
| 11 | Love the work on the golf course in the past few years. The grounds, new patio, plantings are a real improvement. Also appreciate the friendliness of the staff. Kudos to all the organizers also. | 6/21/2021 8:15 PM |
| 12 | Patio is a big improvement. \$\$\$ rates this year are well thought out. | 6/20/2021 1:12 PM |
| 13 | Food on weekends for golfers. Maybe even just being able to offer a hotdog, sausage or hamburger. | 6/20/2021 11:31 AM |
| 14 | Keep up the good work on the course. I'm looking forward to getting back to curling | 6/19/2021 9:25 AM |
| 15 | Continue the improvements to greens and tees. Water on the course is needed to maintain good grass cover. Fairways dry out quickly. | 6/19/2021 8:23 AM |
| 16 | Keep up the great work, Jeff!! | 6/18/2021 8:38 PM |
| 17 | I am such a part time golfer (I work away from home), that I am just happy to get out there when I get a chance, I only managed 4 times with my 10 pack that I got last year. (I run a B&B when I am home, so time is limited) | 6/18/2021 6:53 PM |
| 18 | Thanks for asking | 6/18/2021 5:46 PM |
| 19 | It would be nice to have a ball washer installed near the practice putting green | 6/18/2021 5:43 PM |
| 20 | Course is in the best shape ever. We need to have Marshall's during the busy times and not allow 5 plus players playing together. Be more aware of underage kids driving the carts. | 6/18/2021 5:42 PM |
| 21 | The new patio is fabulous! | 6/18/2021 5:34 PM |
| 22 | Over the past couple years despite the challenges of Covid the entire facility and course has seen significant improvements. | 6/18/2021 5:16 PM |
| 23 | Kudos to all volunteers and staff. This is a great little golf club | 6/18/2021 4:42 PM |
| 24 | Love the course my wife and I play as a couple! | 6/18/2021 3:44 PM |
| 25 | No | 6/18/2021 3:34 PM |

Markdale Golf and Curling Club

| 26 | -Online tee-time booking for members -lockers 🕲 | 6/18/2021 3:13 PM |
|----|---|-------------------|
| 27 | The course is in the best shape it's ever been in. Keep up the great work. Would like a flat forward tee for hole 8. | 6/18/2021 2:00 PM |
| 28 | Temporary tees could be put in a more level playa or area Pin cup need to be out in straighter and more level (especially since we can't remove flagstick- need to ensure flag remains fairly straight and not leaning No league play on men's night - other local courses are running league with some prizing etc No tournament - club used to have fairly successful tournament and options available (ladies, sr men's, match play, 2 man match play and club championships | 6/18/2021 1:34 PM |
| 29 | Great little club. Keep it humble! | 6/18/2021 1:31 PM |
| 30 | Enjoy being able to use tennis courts for pickleball. Thank you! | 6/18/2021 1:25 PM |
| 31 | You're doing a great job!! | 6/18/2021 1:23 PM |
| 32 | I have curled in Markdale but I'm afraid of falling. Lol | 6/18/2021 1:21 PM |
| 33 | Well donelike the direction the club is moving towards | 6/18/2021 1:15 PM |
| 34 | A basic club sandwich would be great. | 6/18/2021 1:09 PM |
| 35 | Upgrade the sign lettering outside the club looks old and tired. Also any chance of a driving range in the future? | 6/18/2021 1:09 PM |